

**Privacy Statement by KJD Communications Ltd relating to  
Bristol Patient Safety Conference ([www.bristolpatientsafety.com](http://www.bristolpatientsafety.com))**

Identification of data handler

Your data is handled by KJD Communications Ltd. The data controller is Katherine Munglani, 72 West Broadway, Bristol BS9 4SS.

- Collection of personal data and type of personal data

We do not use cookies. We will email you marketing material if you have subscribed to our mailing list or if we believe you have a legitimate interest in patient safety and quality improvement through your professional role. We collect name and email address for sending out marketing material. When you book a conference place we also collect: Job Title, Organisation, email address, phone number and dietary requirements.

- Reason for collecting personal data

We use your personal data either to process your booking or to inform you of the details of our annual conference or our journal (Patient Safety Journal) that records the conference proceedings. We do not use your data for any other purpose.

- Sharing personal data

We do not share your data with third parties.

- Choice to stop receiving communication from us

You can exercise control over your data at any time. You can unsubscribe from our mailing list by clicking on the unsubscribe button on the bottom of our website or the unsubscribe button at the bottom of any emailing you receive. You can also email [Katherine@kjdcommunications.com](mailto:Katherine@kjdcommunications.com) to request we stop communication with you.

- Choice of data erasure

You have 'right to erasure' is also known as 'the right to be forgotten'. This means you can request we delete any and all information we hold of you. You can make a request for erasure by emailing [Katherine@kjdcommunications.com](mailto:Katherine@kjdcommunications.com) We will respond to your request as soon as possible and within one month at the latest.

- Right to rectification

The GDPR includes a right for you to have inaccurate personal data rectified or completed if it is incomplete. You can make a request for rectification by emailing [Katherine@kjdcommunications.com](mailto:Katherine@kjdcommunications.com). We will respond as soon as possible and at the very latest within one month.

- Duration for keeping personal data

We will continue to hold your data as long as we believe you have an interest in Bristol Patient Safety Conference unless you have not opened one of our emails within a six-month period or you tell us you no longer wish to receive our emails.

- Legitimate interests

Legitimate interests with regards to this Bristol Patient Safety Conference means we believe your interest or potential interest in patient safety and improving care of patients through your professional role outweighs any potential personal inconvenience of receiving our emails. We will always provide the means to stop receiving communication from us in every communication.

- Rights of individuals

Under the GDPR, you have the following rights:

- requesting access to, rectification of or, deletion of your personal data;
- requesting your personal data to be transferred to another person; and
- complain to a supervisory authority.

You can exercise these rights by emailing [Katherine@kjdcommunications.com](mailto:Katherine@kjdcommunications.com) or to complain to a supervisory authority you can register a complaint about our handling of your personal data with the ICO, who are the UK's supervisory authority for GDPR. [www.ico.org.uk/concerns](http://www.ico.org.uk/concerns)

- Financial information
- We do not store or have access to credit card information supplied. Any credit card details entered on the website is through a 3<sup>rd</sup> party part payment provider (currently Paypal via a secure site)
- If credit card information is provided over the phone it is entered manually into the paypal app but not retained by KJD Communications Ltd

End